



BREAKTHROUGH BY CARDIFF SCIENTIST

'Astounding' is how Cardiff scientist Brian J Ford's discoveries have been described by the 'London Evening Standard' and the 'International Science Yearbook', published in America. Mr. Ford's discovery of a new cell in human blood, called a 'penderocyte', has been hailed as an important breakthrough.

But this month the 33-year-old scientist is revealing another side of his character, by returning to the BBC for another regular series. It is called 'Where are you taking us?' and is broadcast on Sunday evenings in March and early April from London (Sundays, 10.15 pm).

Mr. Ford has been in seclusion for several years, writing about a dozen books, half of which are now in print, the others are due out later this year or early in 1974. Sales already exceed 250,000.